



DIGITAL SIGNAGE DISPLAYS

Perfectly designed for retail and business locations

Hisense

B4E30T SERIES

FOR BROADCASTING
DURING 'OPENING HOURS'

Hisense's B4E30T Digital Signage Displays (32"/43"/50"/55"/65"/75"/86") are ideal for retail and business environments. They form an integrated entry-level broadcasting platform for digital content in supermarkets, restaurants, shopping malls and office buildings. Their design will make the panels blend into their commercial surrounding, but their 400 nits brightness will make your digital content vividly stand out. Resulting in more effective information sharing and consequently more sales.

The smart Hisense CMS platform will make content management easy and user-friendly. If required or desired you are completely free to connect any alternative third party CMS. Besides this real-time control will allow you to centrally monitor and manage all your digital displays. All this with the reliability you expect for heavy commercial areas with increasingly extended opening hours. You can rest assured your content will be delivered 16/7 in an affordable, smart and reliable way.

B4E30T SERIES 32"/43"/50"/55"/65"/75"/86"



ANY SIZE DISPLAY

FOR ANY SIZE RETAIL OR OFFICE SPACE

Hisense



'Opening hours' operation

Designed with dual-core System on Chip (SoC) technology the Hisense B4E30T series can be used for broadcasting both offline and cloud based content 16 hours a day, 7 days a week. You are completely free to choose your content management system to help display your advertising. And if necessary the internal memory will allow you to save and play media as a PC-less solution for instant broadcast.

SoC Specifications 32"/43"/50"/55"/65"

CPU: Dual Core A73-1.2GHz
GPU: 5 Core Mali 450
Memory Support: 2G + 8G
OS: Android 5.1
USB Support: USB2.0/USB3.0
UHD Support: Yes

SoC Specifications 75"/86"

CPU: A73*2+A53*2 Up to 1.5GHz
GPU: 4 Core Mali G51
Memory Support: 3G + 16G
OS: Android 8.0
USB Support: USB2.0/USB3.0
UHD Support: Yes

AFFORDABLE, SMART AND RELIABLE

KEY FEATURES

Hisense



Landscape & portrait

Both landscape and portrait orientations are possible, providing you with endless creative and functional possibilities to fulfill your commercial or informative goals.



400 nits

With 400 nits maximum brightness the display panels are well equipped to make your content vividly stand out in any commercial location.



4K Ultra HD

The 4K Ultra HD picture quality ensures perfect colour and rich details in all possible broadcasting surroundings, ranging from shops, to restaurants and office buildings.



178° Wide viewing angle

The extra wide 178° viewing angle is a perfect fit for shoppers, employees or visitors that will view B4E30T displays from diverse angles while passing by.



Smart CMS

Hisense's CMS platform allows you to edit and arrange playlists, making content management easy and user-friendly. It supports all rich media content in synchronous playback over a multitude of commercial displays. Besides this status monitoring and real-time control will allow you to quickly and centrally respond to any emergency.



Automatic time zone

When connected to the Internet each display will automatically synchronize to its local timezone. Making sure scheduled media broadcast is always in sync.



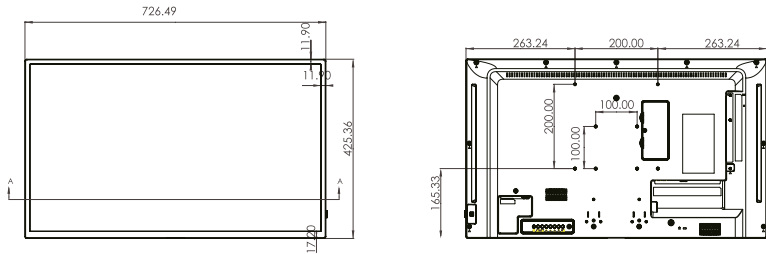
Customization

Hisense's B4E30T displays support a variety of on-screen customizations such as custom startup logo, startup animation, wallpaper and many more. Creating a uniform look & feel for all people working with or viewing the displays

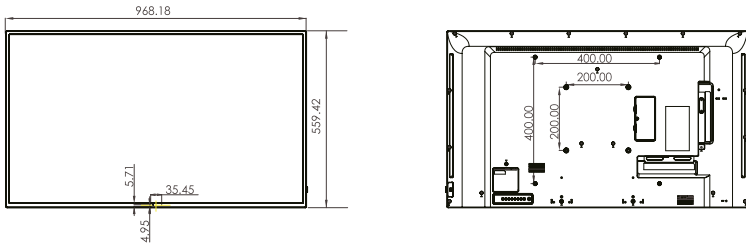


DIMENSIONS IN MM

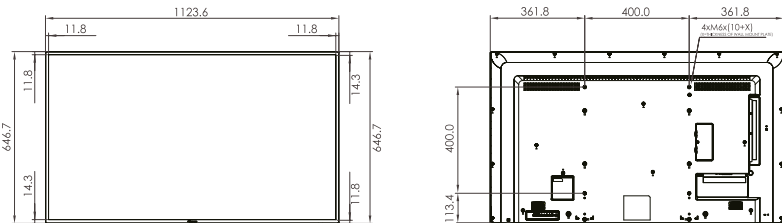
32”
726.5 x 425.4 x 63.6 mm
7.21 kg



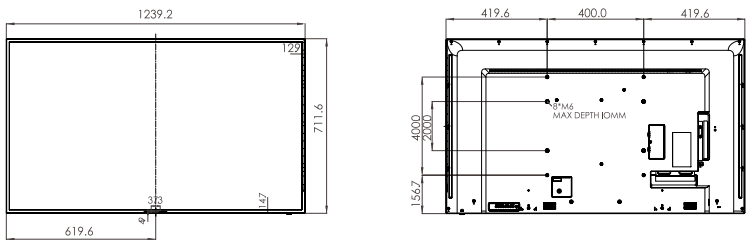
43”
1070 x 696 x 59.9 mm
12.95 kg



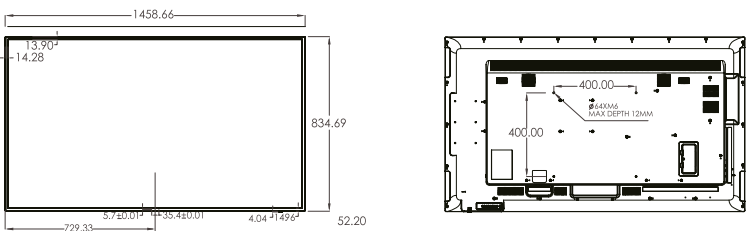
50”
1238 x 795 x 67.8 mm
17.75 kg



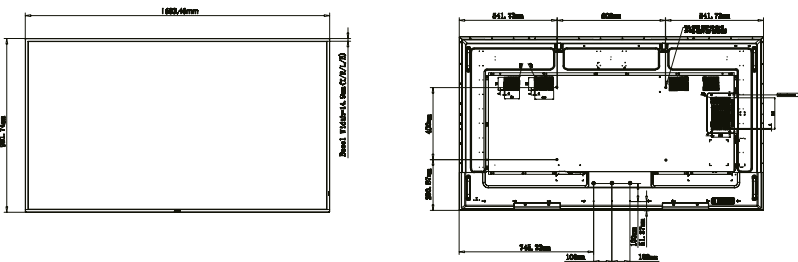
55”
1239.2 x 711.6 x 61.7 mm
21.95 kg



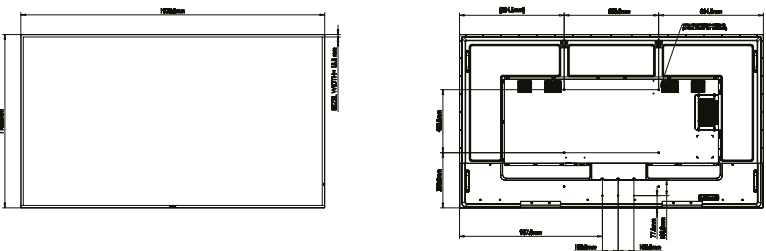
65”
1458.6 x 834.7 x 81.6 mm
31.81 kg



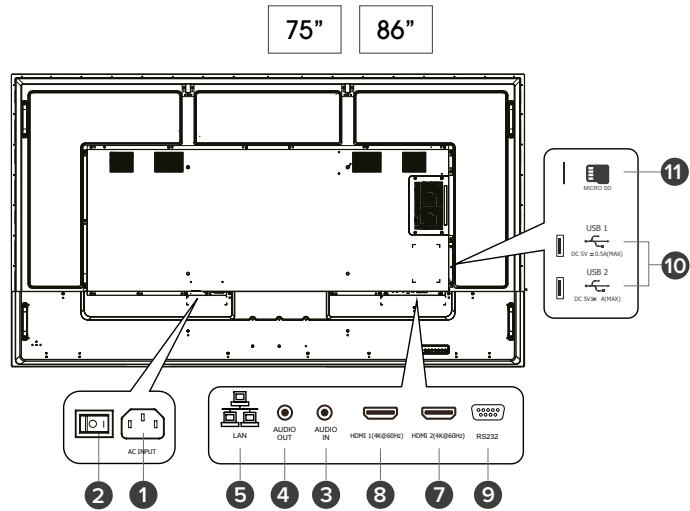
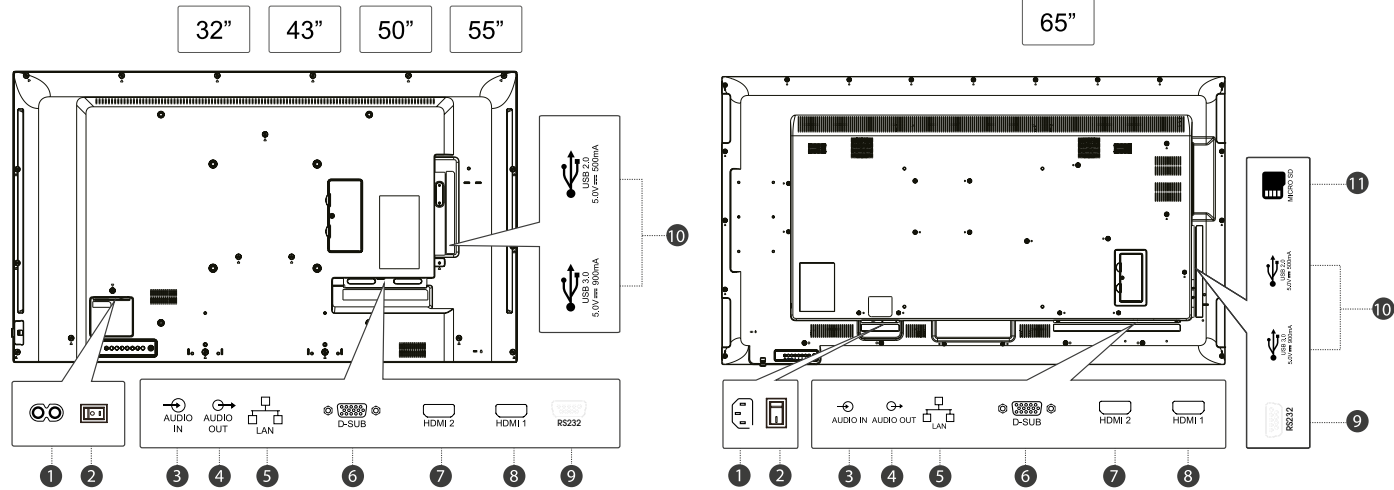
75”
1683.5 x 961.7 x 82 mm
21.95 kg



86”
1929 x 1100 x 93.5 mm
31.81 kg



CONNECTIVITY



- 1. AC IN
- 2. Main Power Switch
- 3. Audio IN
- 4. Audio OUT
- 5. Lan
- 6. D-sub (VGA IN)
- 7. HDMI2 IN
- 8. HDMI1 IN
- 9. RS232
- 10. USB Port
- 11. MICRO SD

COMPONENTS



User manual



Remote controller



Wall mount kit (optional)



Power cord



Battery



RS 232 cable



HDMI cable

SPECIFICATIONS

Digital Signage Displays: E-series					
	Model	32B4E30T	43B4E30T	50B4E30T	55B4E30T
Panel	Backlight	DLED	DLED	DLED	DLED
	Size	32"	43"	50"	55"
	Resolution	1920 x 1080	3840 x 2160	3840 x 2160	3840 x 2160
	Refresh rate	60HZ	60HZ	60HZ	60HZ
	Color	8Bit	10Bit (8bits + FRC)	10Bit (8bits + FRC)	10Bit (8bits + FRC)
	Brightness	400 nits (typ)	400 nits (typ)	400 nits (typ)	400 nits (typ)
	Contrast(typ)	1200:1 (typ)	1200:1 (typ)	4000:1 (typ)	1200:1 (typ)
	Response time(typ)	8ms(typ)	8ms(typ)	8ms(typ)	8ms(typ)
	Viewing angle(Min.)	178°/178°	178°/178°	178°/178°	178°/178°
	Color gamut	68%	68%	68%	68%
	Haze	1%	1%	1%	1%
	Orientation	Landscape & Portrait	Landscape & Portrait	Landscape & Portrait	Landscape & Portrait
	MTBF	30000Hrs(min)	30000Hrs(min)	30000Hrs(min)	30000Hrs(min)
	Operation Hours	7Day*16Hour	7Day*16Hour	7Day*16Hour	7Day*16Hour
System	OS	Android 5.1	Android 5.1	Android 5.1	Android 5.1
	CPU	Dual Core A73-1.2GHz	Dual Core A73-1.2GHz	Dual Core A73-1.2GHz	Dual Core A73-1.2GHz
	GPU	5 Core mali-450	5 Core mali-450	5 Core mali-450	5 Core mali-450
	DDR	2G	2G	2G	2G
	ROM	8G	8G	8G	8G
	Language	Chinese/English	Chinese/English	Chinese/English	Chinese/English
Connectivity	WIFI	2.4G/5G IEEE 802.11 ac/a/b/g/n WC0SR2511T			
	LAN	10/100Mbps RJ45*1	10/100Mbps RJ45*1	10/100Mbps RJ45*1	10/100Mbps RJ45*1
	SD /TF Card	NO	NO	NO	NO
	USB	USB 2.0*1 USB3.0*1	USB 2.0*1 USB3.0*1	USB 2.0*1 USB3.0*1	USB 2.0*1 USB3.0*1
	Input	HDMI 2.0*2 VGA*1 Audio in	HDMI 2.0*2 VGA*1 Audio in	HDMI 2.0*2 VGA*1 Audio in	HDMI 2.0*2 VGA*1 Audio in
	Output	headphone Jack*1	headphone Jack*1	headphone Jack*1	headphone Jack*1
Speaker	Built in speaker	5W x2	8W x2	8W x2	8W x2
	External	NO	NO	NO	NO
Control Method	Remote	IR	IR	IR	IR
	RS232	RS232*1 (RJ45)	RS232*1 (RJ45)	RS232*1 (RJ45)	RS232*1 (RJ45)
Environment	Operation Temperaturer	0 - 40°	0 - 40°	0 - 40°	0 - 40°
	Operation Humidity	20% - 80%	20% - 80%	20% - 80%	20% - 80%
Power	Input	AC 100V-240V@50-60HZ	AC 100V-240V@50-60HZ	AC 100V-240V@50-60HZ	AC 100V-240V@50-60HZ
	Power Consumption	60W	90W	145W	155W
	Standby Consumption	<0.5W (standby mode)	<0.5W (standby mode)	<0.5W (standby mode)	<0.5W (standby mode)
Physical	Bezel Color	Black	Black	Black	Black
	Set Dimension(WxHxD)	726.5 x 425.4 x 63.6mm	968.2 x 559.4 x 59.9 mm	1123.6 x 646.8 x 67.9 mm	1238.6 x 711.1 x 61.7 mm
	Bezel width (T/L/R/B)	T/L/R:11.9mm ,B:17.2mm	T/L/R:11.9mm ,B:14.9mm	T/L/R:11.8mm ,B:14.3mm	T/L/R:12.9mm ,B:14.7mm
	Net Weight	4.86 kg	8.6 kg	12.6 kg	15.96 kg
	Packing Dimension (WxHxD)	818 x 547 x 139mm	1070 x 696 x 159mm	1238 x 795 x 185mm	1365 x 864 x 185mm
	Packed Weight	7.21kg	12.95kg	17.75kg	21.95kg
	VESA	100*100mm 200*200mm	400mm*400mm	400mm*400mm	400mm*400mm
Certification	Standard Certification	CTUVs,FCC,CB,CE,ER-P,CEC	CTUVs,FCC,CB,CE,ER-P,CEC	CTUVs,FCC,CB,CE,ER-P,CEC	CTUVs,FCC,CB,CE,ER-P,CEC
Media Player compability	OPS Type Compatible	NO	NO	NO	NO
Accessories	Basic	Power Cord\HDMI Cable\Remote Controller\Battery\User Manual\RS232 Cable	Power Cord\HDMI Cable\Remote Controller\Battery\User Manual\RS232 Cable	Power Cord\HDMI Cable\Remote Controller\Battery\User Manual\RS232 Cable	Power Cord\HDMI Cable\Remote Controller\Battery\User Manual\RS232 Cable
	Optional	NO	NO	NO	NO

Digital Signage Displays: E-series				
	Model	65B4E30T	75B4E30T	86B4E30T
Panel	Backlight	DLED	DLED	DLED
	Size	65"	75"	86"
	Resolution	3840 x 2160	3840 x 2160	3840 x 2160
	Refresh rate	60HZ	60HZ	60HZ
	Color	10Bit (8bits + FRC)	10Bit(8 Bits+FRC)	10Bit(8 Bits+FRC)
	Brightness	400 nits (typ)	500 nits (typ)	500 nits (typ)
	Contrast(typ)	1200:1 (typ)	1200:1 (typ)	1200:1 (typ)
	Response time(typ)	8ms(typ)	8ms(typ)	8ms(typ)
	Viewing angle(Min.)	178°/178°	178°/178°	178°/178°
	Color gamut	68%	72%	72%
	Haze	1%	1%	1%
	Orientation	Landscape & Portrait	Landscape & Portrait	Landscape & Portrait
	MTBF	30000Hrs(min)	30000Hrs(min)	30000Hrs(min)
	Operation Hours	7Day*16Hour	7Day*16Hour	7Day*16Hour
System	OS	Android 5.1	Android 8.0	Android 8.0
	CPU	Dual Core A73-1.2GHz	A73*2+A53*2 Up to 1.5GHz	A73*2+A53*2 Up to 1.5GHz
	GPU	5 Core mali-450	4 Core Mali G51 Up to 600MHz	4 Core Mali G51 Up to 600MHz
	DDR	2G	3G	3G
	ROM	8G	16G	16G
	Language	Chinese/English	Chinese/English	Chinese/English
Connectivity	WIFI	2.4G/5G IEEE 802.11 ac/a/b/g/n WC0SR2511T		
	LAN	10/100Mbps RJ45*1	10/100Mbps RJ45*1	10/100Mbps RJ45*1
	SD /TF Card	NO	TF*1	TF*1
	USB	USB 2.0*1 USB3.0*1	USB 2.0*1 USB3.0*1	USB 2.0*1 USB3.0*1
	Input	HDMI 2.0*2 VGA*1 Audio in	HDMI 2.0*2 Audio in	HDMI 2.0*2 Audio in
	Output	headphone Jack*1	headphone Jack*1	headphone Jack*1
Speaker	Built in speaker	8W x2	10W x2	10W x2
	External	NO	NO	NO
Control Method	Remote	IR	IR	IR
	RS232	RS232*1 (RJ45)	RS232*1 (RJ45)	RS232*1 (RJ45)
Environment	Operation Temperaturer	0 - 40°	0 - 40°	0 - 40°
	Operation Humidity	20% - 80%	20% - 80%	20% - 80%
Power	Input	AC 100V-240V@50-60HZ	AC 90V-264V@50HZ/60Hz	AC 90V-264V@50HZ/60Hz
	Power Consumption	170W	270W	500W
	Standby Consumption	<0.5W (standby mode)	<0.5W (standby mode)	<0.5W (standby mode)
Physical	Bezel Color	Black	Black	Black
	Set Dimension(WxHxD)	1458.7 x 834.7 x 81.6mm	1683.5 x 961.7 x 82.9mm	1929 x 1100 x 82.9mm
	Bezel width (T/L/R/B)	T/L/R:13.9mm ,B:14.9mm	T/B/L/R:14.9mm	T/B/L/R:15.5mm
	Net Weight	24.50kg	37.6Kg	49.5Kg
	Packing Dimension (WxHxD)	1655 x 1078 x 280mm	1848 x 203 x 1158mm	2130 x 248 x 1321mm
	Packed Weight	31.81kg	TBD	TBD
	VESA	400mm*400mm	600mm*400mm	600mm*400mm
Certification	Standard Certification	CTUVs,FCC,CB,CE,ERP,CEC	CB,CE,ERP	CB,CE,ERP
Media Player compability	OPS Type Compatible	NO	NO	NO
Accessories	Basic	Power Cord\HDMI Cable\Remote Controller\Battery\User Manual\RS232 Cable	Power Cord\HDMI Cable\Re-mote Controller\Battery\User Manual\RS232 Cable	Power Cord\HDMI Cable\Re-mote Controller\Battery\User Manual\RS232 Cable
	Optional	NO	NO	NO

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